



Educational Kinesiology Foundation
315 Meigs Rd, #A338
Santa Barbara, CA 93109
www.breakthroughsinternational.org
info@breakthroughsinternational.org

Affiliate Policy

The Brain Gym® Program

Our affiliate policy states that:

- Educational Kinesiology Foundation, doing business as Breakthroughs International (hereafter BTi) encourages the setting up of affiliate organizations in countries and/or regions that have Licensed Brain Gym® Instructors.
- An approved affiliate has a financial arrangement with BTi in exchange for the use of the trademarked term BRAIN GYM, policy and procedural support, and a link on BTi's website.
- It is possible for more than one affiliate organization to be set up in a country/region. In this case, Licensed Instructors from that country/region can choose which affiliate they wish to belong to.
- Affiliates follow the core curriculum set and approved by Breakthroughs International and all Affiliates in the same country follow the same curriculum. In the event that an Approved Affiliate:
 - Wishes to change its curriculum;
 - It must consult with and get approval from all International Faculty (IF) members from that country.
 - The IF member(s) will submit the proposal with a rationale to the International Faculty Chair to implement the approval process.
 - Upon IF approval, the affiliate will begin using the new curriculum.
 - Is approved in a country where another already exists, the new affiliate will follow the same curriculum as the existing affiliate.



- Wishes to change its curriculum **and** there is more than one affiliate in the country:
 - It must get approval for the change(s) from all other Affiliates in the country - contact BTi if a neutral meeting facilitator is desired to assist in such conversations.
 - The Affiliates must consult with and get approval from all International Faculty (IF) members from that country.
 - The IF member(s) will submit the proposal with a rationale to the International Faculty Chair to implement the approval process.
 - Upon IF approval, all affiliates will begin using the same curriculum.
- To become an approved affiliate the applying organization completes the steps as outlined by BTi.
- BTi recognizes that a given country/region may have legal requirements with which an affiliate must comply.
- An approved affiliate is set up to benefit all members and is not organized for the private gain of any person, company, or organization.
- An approved affiliate does not discriminate regarding race, gender, sexual orientation, health, ethnicity, politics, education, or religion.
- Licensed instructors are free to travel internationally and outside their region to teach courses for which they've signed a sublicense.
- Upon signing the instructor sublicense in any region/country, Licensed Brain Gym® Instructors pay annual fees to one of the following:
 - BTi
 - when no affiliate exists.
 - if they do not wish to license through an affiliate organization (If an instructor chooses to be a member of BTi only, he/she will send rosters to both an approved regional affiliate and BTi).
 - An approved regional affiliate only.
 - BTi and an approved regional affiliate.



- Regarding Faculty and International Faculty membership:
 - Both must belong to an Approved Affiliate if one exists in their country of residence.
 - International Faculty members must also belong to BTi. They pay the annual fee to BTi and are exempt from paying the local affiliate member/licensing fees.
- In the event that BTi or one of its approved affiliates terminates a sublicense/agreement with an instructor, the instructor may not seek licensure with any other Brain Gym affiliate / organization nor BTi program.
- Affiliates who hold Brain Gym material distribution rights must sell to any Licensed Brain Gym® member who can show proof of a valid license regardless of whether that member belongs to the Affiliate. Proof includes a Certificate of Licensure or letter from BTi or other Affiliate.

