

Educational Kinesiology Foundation's affiliate policy states that:

- Educational Kinesiology Foundation (hereafter EKF) encourages the setting up of affiliate organizations in countries and/or regions that have Licensed Brain Gym® Instructors.
- An approved affiliate will have a financial arrangement with EKF in exchange for the use of the trademarked term, BRAIN GYM.
- It is possible for more than one affiliate organization to be set up in a country/region.
- To become an approved affiliate the applying organization needs to complete the steps as outlined by EKF.
- EKF recognizes that a given country/region may have legal requirements with which an affiliate must comply.
- An approved affiliate is set up to benefit all members and is not organized for the private gain of any one person or one company.
- An approved affiliate does not discriminate regarding gender, creed, ethnicity, politics, education, or religion.
- EKF must approve any additions to the Brain Gym® core curriculum as they relate to the licensing and re-licensing requirements; such changes are submitted to the International Faculty for approval prior to implementation.
- Licensed instructors are free to travel internationally and outside their region to teach courses for which they've signed a sublicense.
- Upon signing the instructor sublicense in any region/country, Licensed Brain Gym® Instructors pay annual fees to one of the following:
 - EKF (If an instructor chooses to be a member of EKF only, he/she will send rosters to both an approved regional affiliate and EKF).
 - A member of a regional affiliate only
 - Both a member of EKF and an approved regional affiliate.